Permit #F00059827

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00059827 **Type of Permit:** FILMING **Release Date:** 02/14/2013

Production Company SMASHBOX COSMETICS

Insured Company Name THE ESTEE LAUDER COMPANIES INC

Contact Phone No. 1 310-558-1490
Contact Phone No. 2
Fax
Address 8549 HIGUERA STREET
CULVER CITY, California 90232

Production Title SMASHBOX LOVE ME DIGITAL BILLBOARD

Type of Production TV Webisode/Mobisode/Podcast

Producer Ginny Chien

Director Giovanni Messner

1st AD josh mccabe

Production Manager ginny chien

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Ginny Chien
Primary Phone Office - 310-558-1490 451
Secondary Phone

Location Assistant mussarat bata
Primary Phone Office - 310-558-1490 418
Secondary Phone

Fees

Posting 300	$69.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $779.00

Number of Locations 1

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Summary Information — Location

Permit Number F00059827
Production Company SMASHBOX COSMETICS
Insured Company THE ESTEE LAUDER COMPANIES INC
Production Title SMASHBOX LOVE ME DIGITAL BILLB...

Location Manager Ginny Chien
Primary Phone Office - 310-558-1490 451
Secondary Phone

Location Address Hollywood Blvd., N Orange Dr - N Orange Dr, 90028, CA, 90028

Location Type Street

Film Dates 2/18/2013 - 2/25/2013 07:00 - 00:00 8 days

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document SMASHBOX COSMETICS.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	2

Filming Activities Equipment on sidewalk only.; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** D4

Approvals LOS ANGELES POLICE DEPARTMENT Ed Padilla

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs E/S ORANGE DR., HOLLYWOOD BLVD. - 75' SOUTH

Approximate Footage 0 - 300 **Log Number** 51172

Date(s) 2/18/2013 to 2/25/2013 **Time(s)** 07:00 to 22:00

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ATTACHED IS A FINAL DRAFT OF THE PERMIT FOR WHICH YOU APPLIED.

- **Please review all copies of this final draft permit/rider and attachments.**
- **If you need to make changes, contact your assigned coordinator immediately at (213) 977-8600.**
- **If there are no changes, please indicate approval and acceptance of the permit by entering an authorized signature below. *An authorized signature is acceptable if typed in the following form: /john quincy doe/***
- **Please be advised that your signature hereon will bind the production company to all the terms, conditions and restrictions of the final permit. Your permit is not valid and cannot be used unless and until you enter the information requested below with your signature and return it to FilmL.A. with all attachments.**
- **After you enter your signature and other information below and return it to FilmL.A. with all attachments, we will email you the final permit release copy, from which all "Draft" designations have been removed, for your use and records, in a pdf. (If you do not return your approval by 6 p.m. your permit may not be ready for delivery until the next business day.)**

PERMITTEE (Company Name)	Smashbox Cosmetics
Signature of Authorized Company Representative Valid signature = /john quincy doe/ (include slashes)	/ **Ginny Chien** /
DATE OF SIGNATURE	2/14/2013

By typing your signature above, you certify that you have read and agree to all the terms, conditions, restrictions and obligations of this permit, including the General Terms, Conditions and Restrictions set forth above (collectively, the "Permit Terms"), and you agree to bind the Permittee to all the Permit Terms. You further certify that you have the power and authority to bind the Permittee to the Permit Terms, and you understand and acknowledge that this permit and the Permit Terms constitute a legally-enforceable obligation on Permittee. Your permit is not valid and cannot be used unless and until you sign this document, return it to FilmL.A., and receive a final permit from FilmL.A. from which all "Draft" designations have been removed.

DRAFT & FINAL PERMITS CAN BE SENT ONLY DURING NORMAL BUSINESS HOURS (8:00 am to 6:00 pm).

NOT A PERMIT